



FOR IMMEDIATE RELEASE

FLIPPING FUNDS FOR TEAM DIABETES

De Dutch Pannekoek House's Bill Waring and patrons help raise funds for diabetes.

Surrey, BC (October 27, 2009) In observation of World Diabetes Month in November, De Dutch Pannekoek House's 19 locations in BC and Alberta will be fundraising for Team Diabetes. "I am so thrilled that the entire De Dutch franchise will be supporting the Canadian Diabetes Association's Team Diabetes program this year," says Bill Waring, President of De Dutch Pannekoek House. "I have personally been an avid participant of Team Diabetes for several years knowing that diabetes is a serious disease that affects over 433,000 people in BC and Alberta. It is wonderful to now have the full and enthusiastic participation of our whole restaurant team to support this fundraising effort," he adds.

"On our tenth year anniversary, we're excited that De Dutch Pannekoek House is supporting Team Diabetes and the Association," says Fred DeFina, Director, Team Diabetes. "Bill Waring has been a staunch supporter for Team Diabetes. He has participated in our Iceland and Australia runs and is again fundraising to run this January in the Disney World marathon," DeFina adds.

During the month of November, patrons of De Dutch Pannekoek House can make a donation at any of the restaurant locations or join Team Diabetes to walk or run in Reykjavik or Rio. They can also attend a free no-obligation information night about Team Diabetes on Tuesday, Nov. 24 at 6:00 pm at the De Dutch Pannekoek House's Strawberry Hill location in Surrey (7310-120th Street).

About De Dutch Pannekoek House

The thirty-four year old De Dutch franchise with 19 locations in Calgary, Alberta and BC's Lower Mainland, Vancouver Island, Fraser Valley, Okanagan, and Cariboo has successfully carved a niche in the competitive food service industry. While offering dinner at its Strawberry Hill location, De Dutch Pannekoek House specializes in breakfast, brunch and lunch, offering their customers a unique blend of European ethnicity in its menu items. The Pannekoek, a 12" in diameter Dutch-style pancake, is their signature dish and continues to draw loyal customers. For more information visit dedutch.com.

About TEAM DIABETES

Celebrating its 10th Anniversary in 2010, Team Diabetes is a national activity fundraising program for the Canadian Diabetes Association. The program promotes a healthy and active lifestyle where people of all fitness levels can train to walk or run a half marathon, full marathon, or shorter distance in several exciting international and Canadian destinations.

About the Canadian Diabetes Association

The Canadian Diabetes Association works in communities across the country to promote the health of Canadians and eliminate diabetes through our strong nationwide network of volunteers, employees, healthcare professionals, researchers, partners and supporters. In the struggle against this global epidemic, our expertise is recognized around the world. The Canadian Diabetes Association: setting the world standard. To learn more, visit diabetes.ca or call 1-800-BANTING (226-8464).

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